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S. D. RIEGEL & SONS

PEPPER SPECIALISTS

WHOLESALE AND CONTRACT GROWERS OF PEPPER SEED

Experiment, Ga., _____ 192_____

To Our Customers and the Seed Trade:

We want to thank our customers for their liberal patronage the past season and the confidence they have in our business. We constantly strive to hold this confidence by furnishing the BEST seed that we can produce of Tried and True strains.

That we may be sure of this we have the most complete Trial Grounds of Peppers to be found in the country where we test the strains of all sweet varieties from the most prominent growers and seedsmen in the country. We are always pleased to have the seed trade inspect our Fields and Trial Grounds.

We exercise great care to keep our seed pure with no mixing either in seed house or field. We are listing 10 varieties and you will find our prices low for seed of high quality.

1923 Contract Prices

25 Pounds and Up:	Less Than 25 Pounds:
ROYAL KING -----	\$1.25 ----- \$1.50
RUBY KING -----	1.25 ----- 1.50
RUBY GIANT -----	1.25 ----- 1.50
PERFECTION PIMENTO -----	1.25 ----- 1.50
BELL OR BULL NOSE -----	1.25 ----- 1.50
NEAPOLITAN -----	1.25 ----- 1.50
WORLD BEATER -----	1.50 ----- 1.75
GOLDEN QUEEN -----	1.50 ----- 1.75
TOMATO -----	1.50 ----- 1.75
CHINESE GIANT -----	2.25 ----- 2.50

Terms: 30 days net. 2% off for cash. 15 days of invoice.

Seamless bags extra at cost.

All contract orders should be in not later than March 1st.

Telegraph and Express Office,
GRIFFIN, GA.

YOURS TRULY,
S. D. RIEGEL & SONS.



(2-3 natural size.)

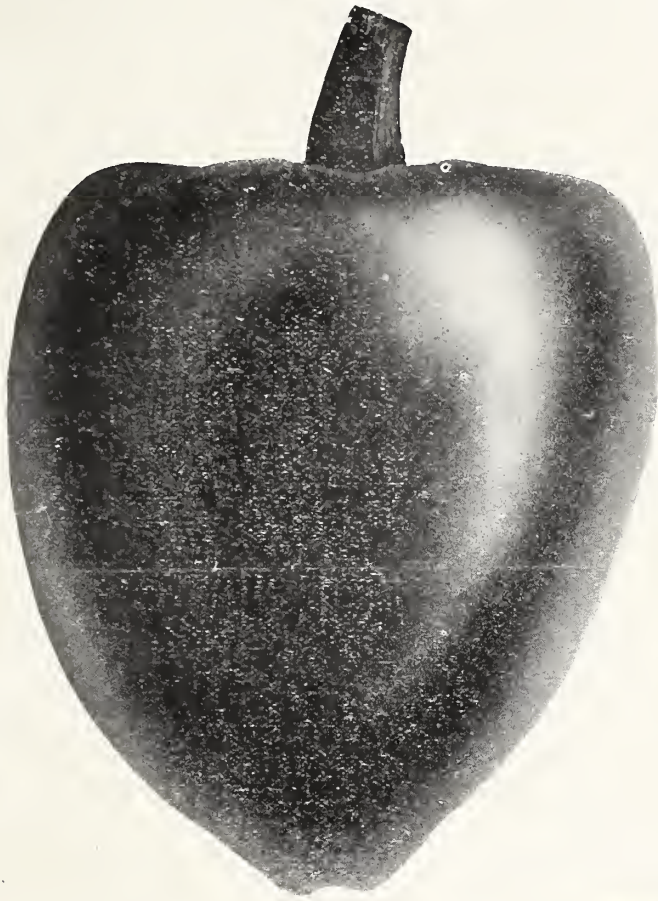
RUBY KING

The most popular, best known sweet Pepper, a vigorous healthy grower and a heavy bearer of fruits 4 to 5 inches long and with three and four lobes. Flesh good thickness, very mild and sweet. There is not a purer, more uniform heavy bearing strain on the market than we are offering. We found our strain in the trial grounds to be earlier than any other lot of Ruby King tested. This, with its other good qualities, size, good shape and heavy bearing, makes it a very desirable variety for the Trucker as well as the home gardner. You will make no mistake in buying our Ruby King.

ROYAL KING

This variety is of our own origination selected for many years to develop a thick fleshed, blocky, 4 lobed Pepper for the Trucker and Shipper. Holds up well after gathering, not wilting and spoiling as readily as many other varieties. Good grower and heavy bearer. Not quite as early as Ruby King. Well-known and largely planted. We are headquarters for this variety.



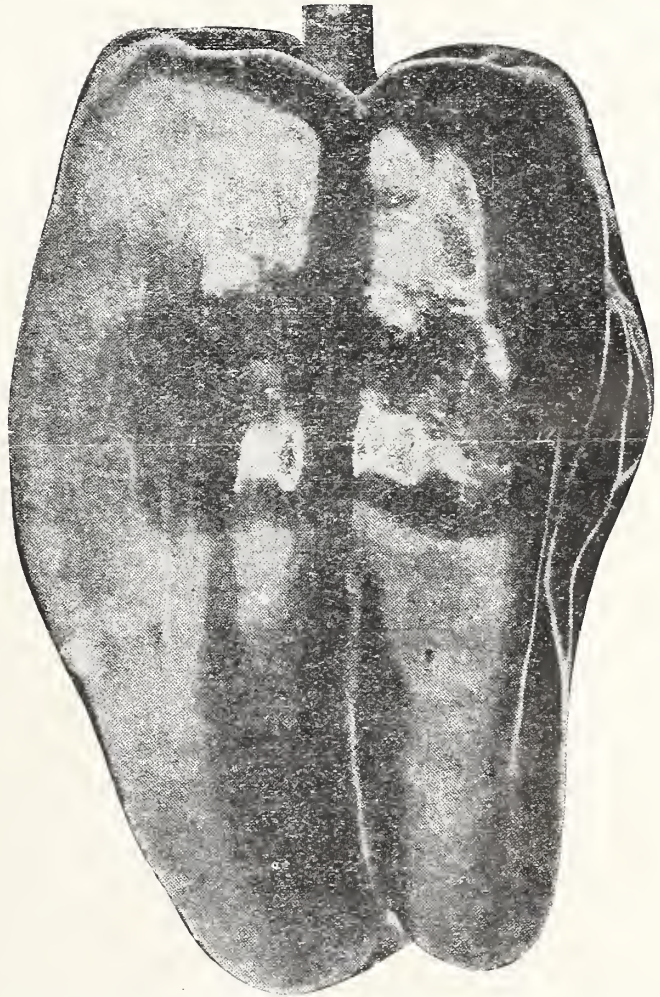


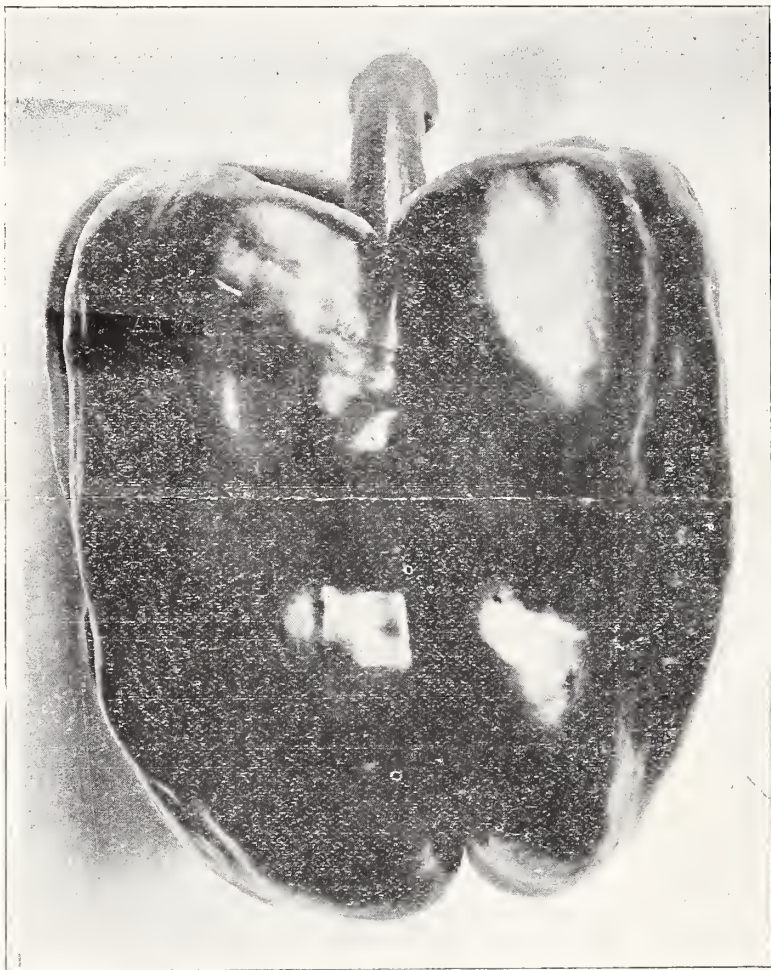
PERFECTION PIMENTO

The great Canning Pepper, thousands of acres being planted in Georgia and California for canning of our strain. A late pepper, but produces a heavy crop of Heart or Top-shaped fruits of brilliant red. Flesh the thickest of any sort now grown. Plant an upright, sturdy grower. We are originators of this great Pepper, so are headquarters for seed.

RUBY GIANT

This variety is growing in favor more and more each year. Our sales are steadily increasing. A Chinese Giant—Ruby King cross. Of large size, sweet and mild, holding its size, well to the end of the season. Early for so large a Pepper. Our stock of this pepper is the best.





(2-3 natural size.)

CHINESE GIANT

The largest Pepper in cultivation. Fruits frequently as large as quart cups, set on sturdy plants 18 inches to 2 feet high. Fruits frequently as large as quart cups. Holds up size of fruits well to end of season. Largely listed and sold and in great demand for the home garden. A poor seed maker, therefore, the demand for seed usually exceeds the supply. Our stock is pure and as good as can be obtained. This is one of our specialties.

BELL OR BULL NOSE

An old well-known variety, universally listed and known. Plants medium growers, but very early. Heavy bearer of fruits about as broad as long or $2\frac{1}{2} \times 2\frac{1}{2}$ inches. Our strain is true to type and will give satisfaction.

